

Press

Shoya Zichy and her Color Q personality profiling system have been featured in **Fortune**, **Newsday**, **The Washinton Post**, **The Trinidad Guardian**, **VU** and many other publications. To learn more, go to [PRESS COVERAGE](#)

Shoya is also the author of articles that appeared in the **Bulletin** of the **Association for Psychological Type International**. To learn more, go to [SHOYA'S ARTICLES](#)