

ABOUT

Color Q is a leading edge system created by an internationally recognized seminar leader, [author](#), keynote speaker and coach **Shoya Zichy** (see [MEET SHOYA](#)). It is based on a combination of brain research and the work of the Myers Briggs community and David Keirsey.

Color Q provides insights on four temperament types and their corresponding needs, values, talents and behaviors (see [COLOR Q PROFILES](#)). Information is targeted to real life situations, easy to remember, highly accurate, and positive for all styles.

The Zichy Group works with leading companies and institutions, such as **Goldman Sachs, Deloitte, U.S. Treasury, UBS** and many others (see [CLIENTS](#)).

Organizational leaders comment that using **Color Q** system in work environment enhances nearly every aspect of corporate performance (see [TESTIMONIALS](#)).

Administered to over 40,000 worldwide, **Color Q** has been featured in **Fortune, Barron's, Newsday, The Chicago Sun-Times, US1, The Washington Post, The Boston Globe**, on CNN and other media (see [PRESS](#)).

We provide highly interactive, energizing and humor-filled **Seminars** (see [SEMINARS](#)) on how to use personality differences to help you and your organization:

- Build High-Performance Teams
- Increase Sales and Client Satisfaction
- Develop Leadership Strengths
- Coach and Mentor to Peak Performance
- Turn Conflict into a Strategic Advantage
- Build Win/Win Negotiation Abilities
- Develop, Advance and Retain Women Leaders
- Manage Diversity

Seminars are available in Arabic, Italian and Spanish (see [LICENSEES](#)).

We also offer **Career Coaching** based on Shoya's proprietary framework that will help you identify the career options most suited to your personality and unique interests. (see [CAREER](#)).